

Senior UX/UI Designer

adept at navigating complex workflows and creating aesthetically optimized content for various institutions and end user roles.

09/2018-PRESENT



Carterra

Enhanced overall user experience for software and user interfacing with hardware components for a monoclonal antibody (mAb) characterization platform by over 70%.

04/2017-09/2018



Vant4ge

Engaged thousands of end users by forging prototypes for software portal designed to prescribe rehabilitation for various state-wide correctional systems.

05/2015-03/2017



Western Governors University

Magnified enrollment more than 200% with multi-faceted and comprehensive wireframes designed to streamline their application form user experience.

03/2014-02/2015



DrivingSales

Bolstered engagement over 50% and diminished load speed over 80% for several platforms by revamping user flows, consolidating elements and simplifying aesthetics.

07/2011-09/2014



Monoprice

Elevated conversion more than 75% for online retailer by overhauling an antiquated shopping cart, steering development teams through concise user flows.

Military Service

01/2000-06/2008



United States Navy Reserve

Supervised 40 combat photographers and trained over 100 Navy journalists, saving over \$1,000,000 in training costs.

06/1994-12/1999



United States Navy

Published over 300 photo features and 500 publication layouts to more than 400,000 service members worldwide.

Skillsets

Agile (JIRA) ●●●●●●●○
Design ●●●●●●●●
HTML/CSS ●●●●●●○○
UX/UI ●●●●●●●●

Mockups ●●●●●●●●
Prototypes ●●●●●●○○
Sitemaps ●●●●●●●●
Wireframes ●●●●●●●●

Illustrator ●●●●●●●●
Photoshop ●●●●●●●●
Sketch ●●●●○○○○
XD ●●●●●●○○

Color Theory ●●●●●●●●
Iconography ●●●●●●●●
Photography ●●●●●●○○
Typography ●●●●●●●●

Higher Learning

BFA, Art (Graphic Design)
Cal State Fullerton
08/2001-05/2004

Certification, Navy Journalism
Defense Information School
05/1997-11/1997