

Sr. UX/UI Designer

Adept at navigating complex workflows and creating aesthetically optimized content for various institutions and end user roles. This includes both web-based and software platforms.

09/2018-
Present



Carterra*, Salt Lake City, Utah

Enhanced overall user experience for software and user interfacing with hardware components for various biopharma devices by over 70%.

Produced detailed wireframes of experiment workflows for developers to translate into working models.

Improved readerhip and SEO rankings on company website by guiding the addition of advanced features, video webinars, white papers and peer-reviewed publications.

04/2017-
09/2018



Vant4ge, Salt Lake City, Utah

Engaged thousands of end users by forging prototypes for software portal designed to prescribe rehabilitation for state-wide correctional systems in numerous states.

05/2015-
03/2017



Western Governors University, Salt Lake City, Utah

Magnified enrollment more than 200% with multi-faceted and comprehensive wireframes designed to streamline the application form user experience.

03/2014-
02/2015



DrivingSales, Sandy, Utah

Bolstered engagement over 50% and diminished load speed over 80% for several platforms by revamping user flows, consolidating elements and simplifying aesthetics.

07/2011-
09/2014



Monoprice, Rancho Cucamonga, California

Elevated conversion more than 75% for online retailers by overhauling an antiquated shopping cart, steering development teams through concise user flows.

Military Service

06/1994-
06/2008



United States Navy, San Diego, California

Published more than 300 photo features and 500 publication layouts to more than 400,000 service members worldwide.

*Originally started at STG


Skillsets


Agile	Sitemaps
Design	User Flows
HTML/CSS	UX/UI
Prototypes	Wireframes
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Advertisements	Identity Systems
Campaigns	Landing Pages
Content Managers	Responsive Design
eCommerce	Social Media
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Color Theory	Photo Manipulation
Iconography	Style Guides
Packaging	Typography
Photography	Vector Illustration

Programs

Acrobat	Photoshop
Illustrator	Premiere
JIRA	Sketch
Office	XD

Higher Learning

 **BFA, Art (Graphic Design)**
California State University Fullerton
08/2001-05/2004

 **Certification, Navy Journalism**
Defense Information School
05/1997-11/1997